



” Packaging Design That
Makes Products Impossible
to Ignore

www.casavastudio.com



CASAVA STUDIO is a creative packaging design studio dedicated to helping brands stand out through strategic, impactful, and market-driven packaging solutions. We combine creativity, branding expertise, and consumer insights to create packaging that not only looks attractive but also strengthens brand identity and drives purchasing decisions.

Transform products into memorable brand experiences through innovative packaging design that communicates value, quality, and authenticity

Next

Vision and Mission



VISION

To become a trusted packaging design partner for brands seeking innovative, commercially successful, and sustainable packaging solutions.

MISSION



Create packaging designs that enhance brand value and product appeal



Deliver strategic design solutions based on market and consumer insights.



Support businesses in building strong and recognizable product identities



Promote sustainable and environmentally responsible packaging practices



Build long-term partnerships through creativity, professionalism, and reliability

Global Client Experience

At CASAVA STUDIO, we combine creativity, strategy, and real-world market experience to help brands create packaging that stands out and performs.

Over the years, our team has collaborated with businesses across various industries and international markets, delivering packaging solutions that connect brands with consumers.

+700

Winning
Design

+300

International
Clients



99%

Satisfied Client



Winning Design Contest



PACKAGING DESIGN

01

Product packaging
design

02

Label design

03

Box and carton
design

04

Flexible packaging
design

05

Bottle and
container design

06

Sleeve and wrap
design

BRAND IDENTITY

The visual and verbal expression of a packaging design studio that creates modern, strategic, and commercially effective packaging for ambitious brands.



Logo design



Brand visual system



Brand guidelines

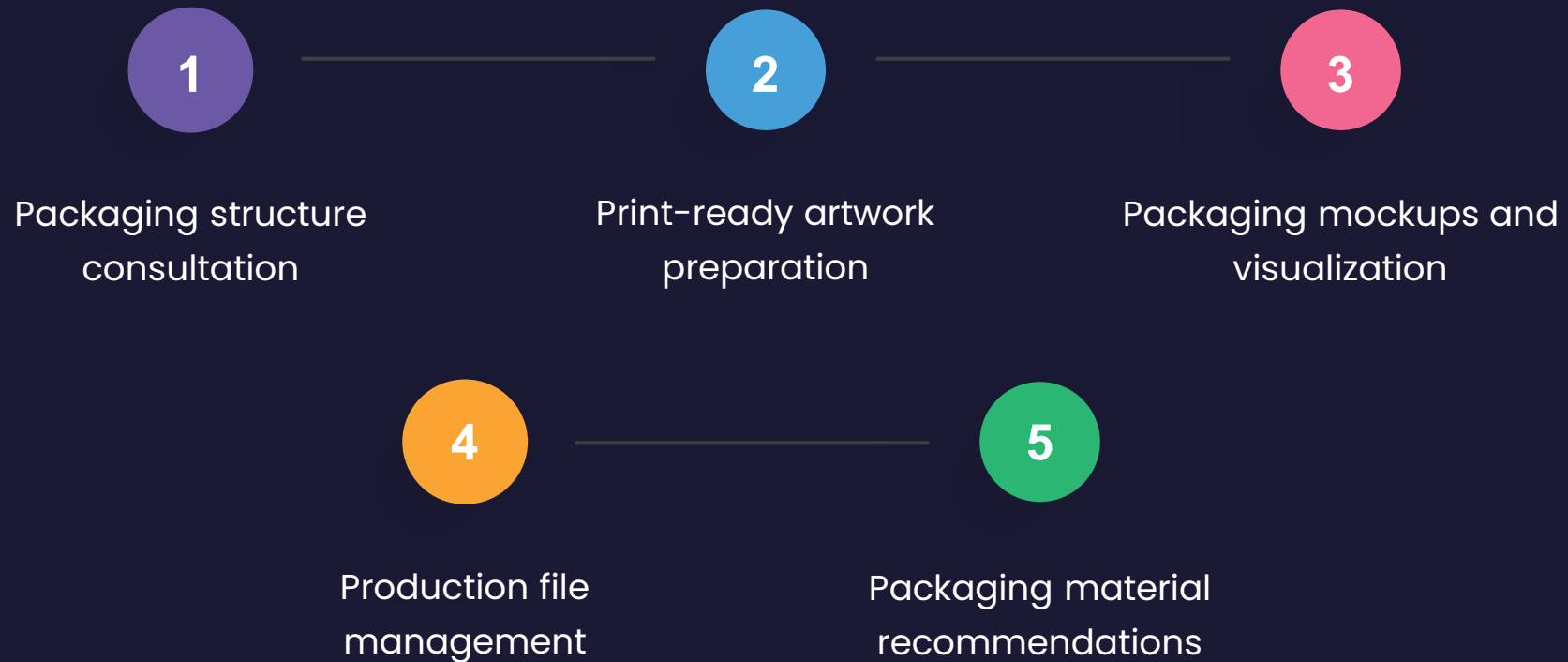


Product line extensions



Brand refresh and redesign

PACKAGING DEVELOPMENT



MARKETING SUPPORT

Providing design assets and visual materials that help clients promote, launch, and sell their products after the packaging design is completed.



INDUSTRIES WE SERVE

Food & Beverage



Cosmetics & Beauty

Coffee & Tea



Retail & Consumer Goods

Health & Wellness



Organic & Sustainable Brands

Why Choose CASAVA STUDIO

- ✓ **Strategic Design Approach**
We create packaging that balances creativity, functionality, and commercial effectiveness.
- ✓ **Consumer-Focused Solutions**
Our designs are developed with target audience preferences and purchasing behavior in mind.
- ✓ **Production-Ready Deliverables**
Every design is prepared for efficient printing and manufacturing.
- ✓ **Brand Consistency**
We ensure packaging aligns seamlessly with your overall brand identity.
- ✓ **Collaborative Process**
We work closely with clients throughout the design journey to achieve the best results.



OUR DESIGN PROCESS

01



Discovery

Understanding your brand, product, market, and objectives.

02



Research

Analyzing competitors, trends, and consumer expectations.

03



Concept Development

Creating strategic design concepts and visual directions.

04



Design Refinement

Refining selected concepts through client feedback.

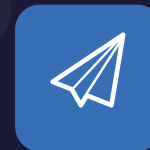
05



Final Artwork

Preparing production-ready files and technical specifications.

06



Launch Support

Providing guidance for printing and packaging implementation.

OUR CORE VALUES

Creativity

Delivering original and innovative design solutions.

Quality

Maintaining high standards in every project.

Collaboration

Building strong partnerships with our clients.

Integrity

Operating with transparency and professionalism.

Sustainability

Encouraging responsible packaging practices whenever possible.





Let's create packaging that sells:



www.casavastudio.com



sales@casavastudio.com

See our works:



behance.net/casavastudio



casavastudio.ig

"Great packaging doesn't just protect a product— it tells a story, builds trust, and inspires purchase."

– CASAVA STUDIO